

THE ULTIMATE GIFTING GUIDE

TO HELP YOU WITH KNOWING WHEN AND HOW TO SEND GIFTS WITH THE HELP OF OUR PLATFORM, WE HAVE CREATED THESE CHEAT SHEETS FOR VARIOUS USE-CASES.

EMPLOYEES

Drive Employee Satisfaction with Strategic Gifting.

From improving staff retention rates to creating a happy culture; here are some top-notch suggestions of when and how to send gifts for employees.

3 Core Gifting Methods

- **Using Direct Mail**

If you have specific gifts that you would like to send directly using delivery addresses, we can send the gifts for you. Simply choose the gifts and provide the delivery details.

- **Using Gift Links**

Use shareable gift links to send gifts to recipients, whether specifically curated or part of a customized collection. Recipients can select gifts and provide their delivery details.

- **Using Email Invites**

Send gifts with a branded email using your recipients' email addresses. Once received, recipients will be directed to a landing page to choose a gift and input their preferred delivery details.



- Birthdays
- Employee Onboarding
- Wellness Programs
- Year-End Celebrations
- Holiday Celebrations

- Staff Appreciation Days
- Employee Off-Boarding
- Training Completion/ Requests
- Virtual Meeting/ Event Invites
- Internal Competition Prizes

- Employee Happiness Surveys
- Company Milestones
- Project Completions
- Work Anniversaries
- Exceptional Achievements

MARKETING

Level-Up your Marketing Efforts with Strategic Gift Campaigns.

By harnessing these gifting strategies, your business can craft genuine connections, nurture engagement, and ensure a legacy of memorable interactions.

3 Core Gifting Methods

- **Using Direct Mail**

If you have specific gifts that you would like to send directly using delivery addresses, we can send the gifts for you. Simply choose the gifts and provide the delivery details.

- **Using Gift Links**

Use shareable gift links to send gifts to recipients, whether specifically curated or part of a customized collection. Recipients can select gifts and provide their delivery details.

- **Using Email Invites**

Send gifts with a branded email using your recipients' email addresses. Once received, recipients will be directed to a landing page to choose a gift and input their preferred delivery details.



- Brand Awareness Campaigns
- Post-Event Lead Nurturing
- Customer Onboarding
- Influencer Goodie Bags
- Holiday Gifting

- Customer Milestones
- Feature Announcement
- Competition Prizes
- Meeting Follow-Up
- Brand Ambassador Appreciation

- Partnership Incentives
- Product/ Service Surveys
- Virtual Coffee Chat Incentive
- Virtual Product Tour Invitations
- Online/Offline Event Gifts

SALES

Level-Up your Sales Efforts with Strategic Gift Campaigns.

In the competitive world of Sales, finding ways to stand out and create meaningful connections with prospects and clients is essential to boost your bottom-line.

3 Core Gifting Methods

- **Using Direct Mail**

If you have specific gifts that you would like to send directly using delivery addresses, we can send the gifts for you. Simply choose the gifts and provide the delivery details.

- **Using Gift Links**

Use shareable gift links to send gifts to recipients, whether specifically curated or part of a customized collection. Recipients can select gifts and provide their delivery details.

- **Using Email Invites**

Send gifts with a branded email using your recipients' email addresses. Once received, recipients will be directed to a landing page to choose a gift and input their preferred delivery details.



- Brochure Drops
- Post-Event SWAG
- Deal Closure Celebrations
- Customer Appreciation
- Holiday Gifting

- Exclusive Offer Introduction
- Sales Meeting Confirmation
- Deal Negotiation Follow-up
- Apology Gifts
- Client Milestone Celebrations

- Virtual Event Invitation
- Webinar Follow-up
- Upselling / Cross-Selling Incentives
- Referral Rewards
- Account Onboarding

AGENCIES

Foster Meaningful Collaborations with Strategic Gifting!

As an agency, the act of gifting is your secret weapon to distinguish yourself and reaffirm your dedication to fostering outstanding collaborations.

3 Core Gifting Methods

- **Using Direct Mail**

If you have specific gifts that you would like to send directly using delivery addresses, we can send the gifts for you. Simply choose the gifts and provide the delivery details.

- **Using Gift Links**

Use shareable gift links to send gifts to recipients, whether specifically curated or part of a customized collection. Recipients can select gifts and provide their delivery details.

- **Using Email Invites**

Send gifts with a branded email using your recipients' email addresses. Once received, recipients will be directed to a landing page to choose a gift and input their preferred delivery details.

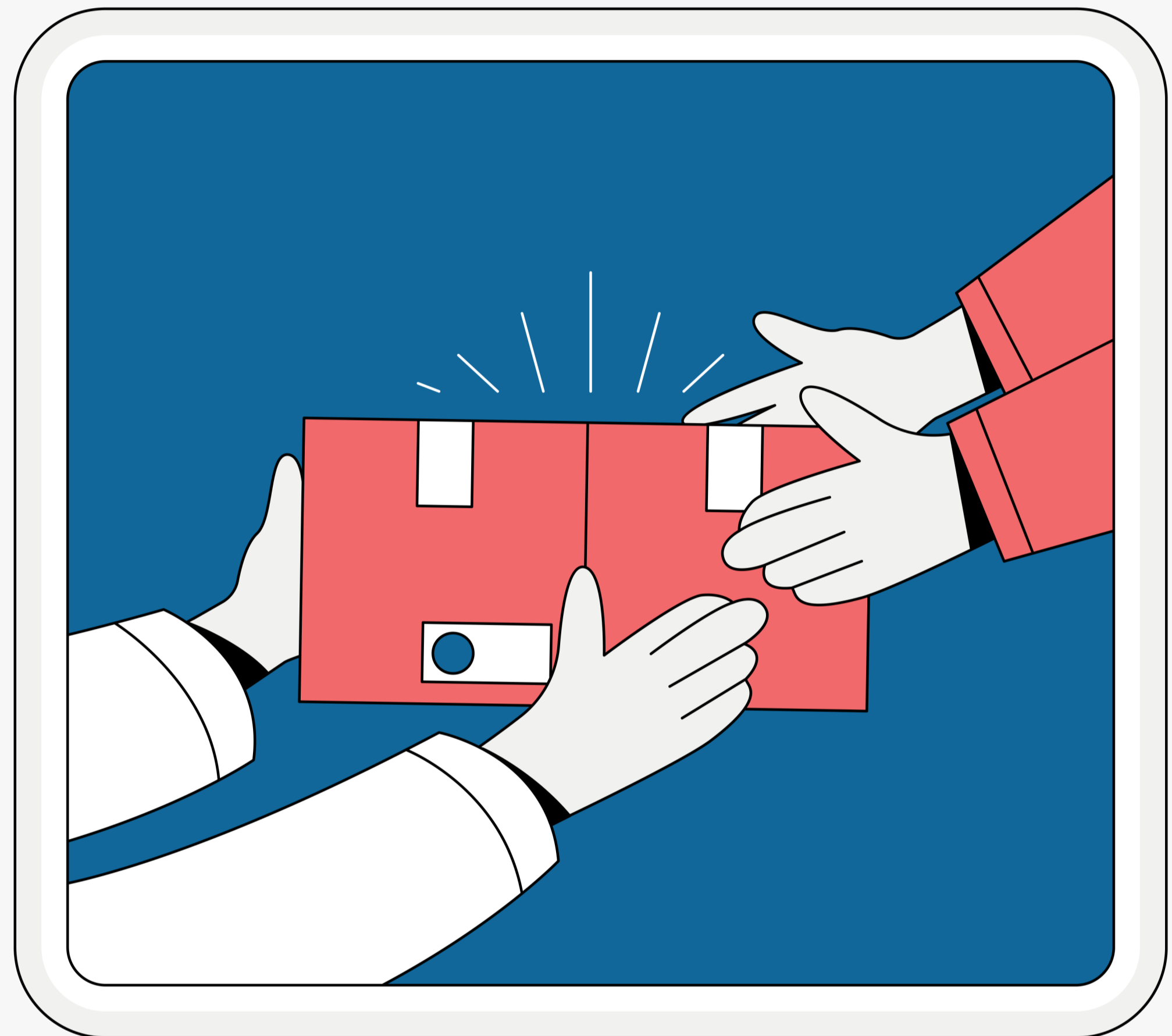
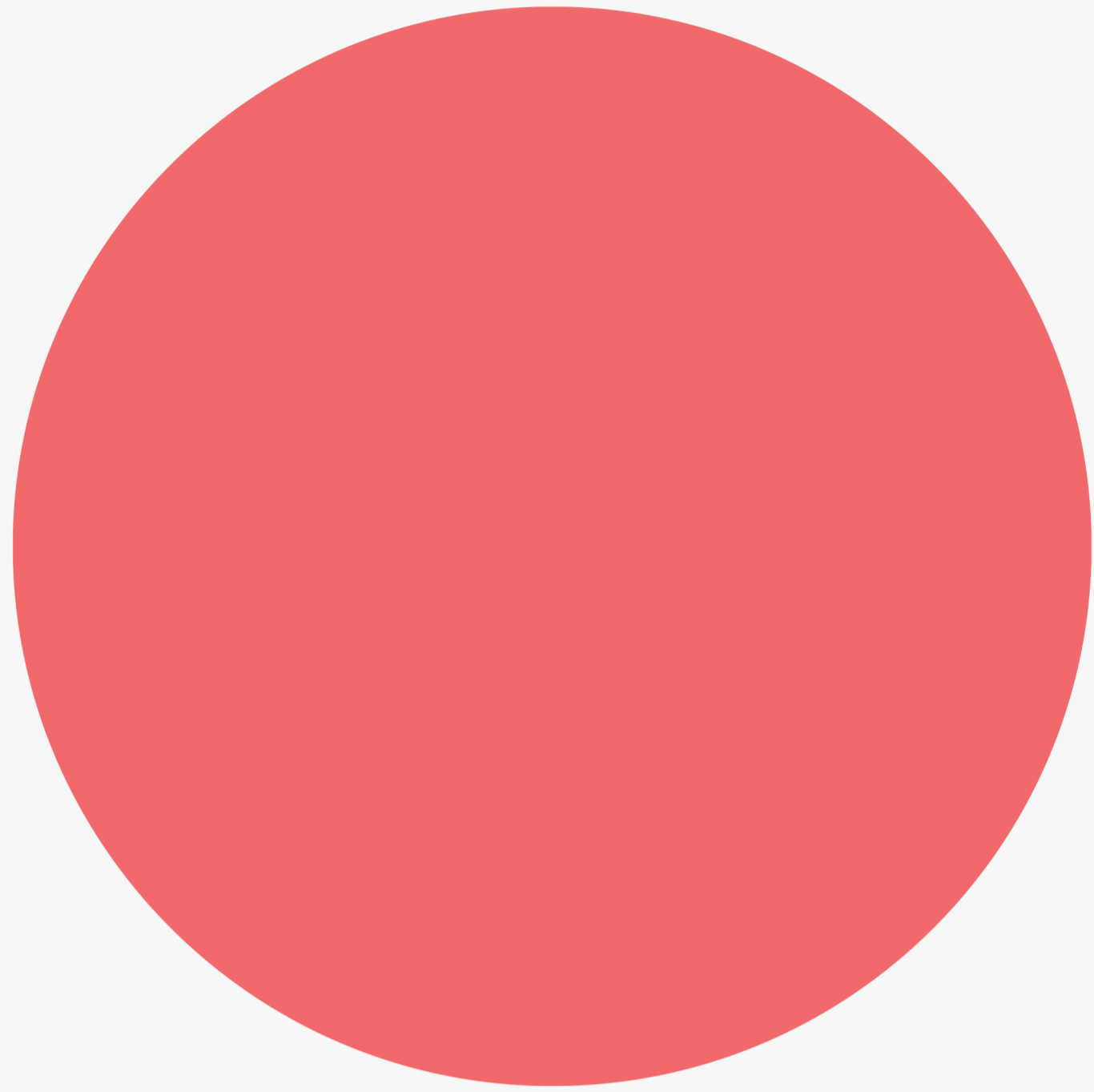


- Client Milestones
- Handwritten Notes
- Partnership Goodie Bags
- Holiday Gifting
- Influencer Campaign Drops

- Digital Event Follow-Up
- Internal & External Rewards
- Referral Acknowledgment
- Competition Prizes
- Partnership Incentives

- Webinar Experiences
- Survey/Research Incentives
- Virtual Coffee Chat
- Apology Gifts
- Review Incentives

GIFTING
PLATFORM



READY TO GET STARTED?

CONTACT US AT SALES@GIFTSENDA.COM
AND ONE OF OUR FRIENDLY GIFT CAMPAIGN
EXPERTS WILL ASSIST YOU.


giftsenda.com